



# Thriving in the Age of Change

In our world, dealing with change isn't optional. Trying to hold on to the status quo is fruitless. Technology, competition, and market forces all dictate that we have to do things differently than we have in the past. In the midst of all this, relationships shrink and grow, goals and targets move, and the way we view the world gets subtly altered in the blink of an eye.

And yet, despite the fact that change is continual and unavoidable, most of us are stuck with the feeling that change is difficult. In some cases, we might even feel like it's downright disruptive. But, is it really that change is so hard...or that we just approach it the wrong way?

Through years of work and research on the mind, Jack Hirsh came to discover what the top 5% of performers in every field know – that change isn't just a necessary part of today's world, it creates openings and advantages. The secret is keeping sight of what matters one hour and day at a time, without letting an endless string of distractions stop you from reaching your goal.

Today's leaders respond to change with consistency. They understand that small efforts lead to enormous breakthroughs. That perspective lets them sail forward with the waves of change rather than trying to swim against them.

Jack has shared his secrets for motivation and success with thousands through his book, articles, and keynote speeches. His advice for audiences is to follow a simple, proven process for identifying the activities that lead to success, focusing attention on them, and using the age of change as an opportunity rather than an excuse.

## Take Aways / Learner Outcomes

- ✓ Establishing a mindset for embracing ongoing change
- ✓ Using visualization and other techniques to stay focused on your goals
- ✓ Building momentum towards any professional achievement

For more information about Jack's keynotes and seminars - including speaking fees and availability - contact his office at: 585-224-6256, or email [info@jackhirsh.com](mailto:info@jackhirsh.com)



"We were ecstatic with Jack's presentation!!... Almost a month later, people are still talking about it! Thank you so much!"  
Steve D'Eredita - Sr. Vice President - AXA Advisors